

Business Conferences | Trade Shows

Non Profit | Social Events | Political | Corporate | Executive Events | Strategic Meetings

B. Taylor & associates  
an event management firm

event sponsorship opportunities

# table of contents

About B. Taylor & Associates.....	3
About Brown Girls Brunch.....	4
Sponsorship Levels.....	5
Partnership Opportunities.....	6
Contact Information.....	7



# about b. taylor & associates

## WE EXCEED EXPECTATIONS

B. Taylor and Associates is an Atlanta-based event management firm that specializes in corporate, non-profit, civic and politically inspired events. Our primary focus is to orchestrate a professional production from start to end.

We marry strategic planning with our clients' visions to create a life changing experiences. With over fifteen years of experience, we provide a seasoned team of experts that are dedicated to serving our clients.

## OUR CORE VALUES

- Professionalism
- Relationship Building
- Cost-Effectiveness
- Transparency
- Effective Communication

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**“Our vast experience helps us plan events for our clients that deliver impactful results.”**





Brown Girls Brunch is honored to bring together business owners, influencers and like-minded women to share, discuss and learn from one another through an intimate platform.

Together, we will empower brown girls to make the most of their ambition and leave their mark on their communities and the world at large.



## about brown girls brunch

Brown Girls Brunch is a series of networking brunch events created to provide a space where entrepreneurs can cultivate their forward-thinking mindsets. This is achieved through a combination of social interactivity, educational workshops, entrepreneurial coaching and motivation from important figures in the business world. Our goal is to help Brown Girls achieve their short-term and long-term goals by strengthening the foundation of our community.

[Facebook](#)

[Twitter](#)

[Instagram](#)

[LinkedIn](#)

# BROWN GIRLS BRUNCH

## sponsorship levels

Our partners represent much more than sponsorships – you strengthen our foundation and further enable us to transform Brown Girls Brunch into a greater force of change. By integrating your business or organization with our message, you expand both our reach and your own, and create opportunities for our women to gain significant advantages.

### BRONZE LEVEL

Starts from

# \$1500

/event

#### SPONSOR BENEFITS

- Premium Signage
- Social Media and Email Blasts
- Website Placement

### SILVER LEVEL

Starts from

# \$2,500

/event

#### SPONSOR BENEFITS

- On-site Marketing Activation
- Premium Signage
- Social Media and Email Blasts
- Website Placement

### GOLD LEVEL

Starts from

# \$5,000

/event

#### SPONSOR BENEFITS

- Title sponsor for individual event
- On-site Marketing Activation
- Step and Repeat Logo Placement
- Photo Watermarks
- Social Media and Email Blasts

### PLATINUM LEVEL

Starts from

# \$10,000

/event

#### SPONSOR BENEFITS

- Marketing for all Brown Girls Brunch Events for 2022
- On-site Marketing Activation
- Step and Repeat Logo Placement
- Photo Watermarks
- Social Media and Email Blasts

BROWN GIRLS BRUNCH

# partnership levels

Brown Girls Brunch is highly enthusiastic about partnering with your company to strengthen your branding and prominence within our target demographic. We are obsessed with attaining the highest levels of interaction on our social platforms, and engaging audiences with our partners. A strong support base is necessary for the expansion of our platform.

We are in the business of sending a message. To strengthen our message and spread it far and wide, our organization is interested in partnerships with institutions who support our mission. We look forward to speaking with you more about your goals for marketing and taking the next step forward to ensure that we drive results and engagement for your brand.

01

## GIFT BAG PARTNERSHIP

Receive quality in-kind products, social media and blog inserts and enter giveaways from our partners, as well as access to free merchandise at our events.

02

## IN-KIND PARTNERSHIP

If you would like to offer your services for our attendees to experience, we will promote your business on our event programs, social media, and newsletter.

03

## COMMUNICATION PARTNERSHIP

If your company is interested in aiding us via your own communication channels, we offer special positions for communication personnel and senior members.

04

## MEDIA PARTNERSHIP

Including shared marketing opportunities, invitations, branding, we are excited to help show your audience that you stand with strong women in leadership.

CONTACT US

# get in touch with b. taylor & associates

## OUR ADDRESS

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## PHONE & EMAIL

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## CONNECT WITH US



# thank you

